

DC1000

THE LEADING DESKTOP VIDEO EDITING SOLUTION

CUSTOMER PROFILES

Name: Jim Baugh
Location: Richmond, Virginia
Occupation: Television Producer/Host
Equipment used: Photographic/Field:
Hitachi C3 3-Chip
(Beta SP); Digital Video
VX1000 w/ Century
Wide Angle Lens



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Channel-surfing outdoor enthusiasts may be familiar with a program called "Jim Baugh Outdoors" that airs nationally on The Outdoor Channel and Fox Sports NESN (New England Sports Network), reaching some 30 million households a week. The broadcast quality of this highly rated program showcases the capabilities of Pinnacle Systems' DC1000, which Jim Baugh uses to edit the weekly half-hour show.

Now in its eleventh year of syndication, "Jim Baugh Outdoors" covers outdoor family recreation and entertainment with an emphasis on travel, sporting and adventure. Many of the sponsors are fishing companies such as Berkley Trilene and Kenner Boats, so there is a strong focus on angling.

In the fall of 1999, Baugh began looking for a professional-looking, long format video card that he could use to add to his editing suite. "We had to have a card that was going to look fantastic," he says. He put a demo version of the DC1000 to the test for about 6 hours one day, importing footage from his Beta SP and Digital Video cameras. He sampled it at different rates and was impressed by the results. "It looked like loss-less, uncompressed video!" he says.

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As an electronic music major, he was also concerned that the audio be high quality as well. He creates all of the original soundtracks for the show using his Yamaha KX88 as a controller and a JV1080 synthesizer. Although other products he has tried have a tinny, high-treble sound, he was pleased with the DC1000. "It has a very warm sound to it. It's an excellent sounding audio card."

Another benefit of the DC1000 that he thinks a lot of people overlook was the cost savings caused by not having to use SCSI cards. He ended up saving 30-40%, which he used to beef up his system in other ways, such as larger hard drives, 384 MB of RAM, and CD burners.

Back when the show was just in conception, Baugh says that his goal was to produce a better-looking show than anything else on the air. At first, he had to subcontract out the editing and post-production work to ensure his program looked professional. After some time, he bought his Beta SP gear and built his own editing suite, which enabled him to have greater creative control over the entire production process.

Now that he has the DC1000, Baugh does all of his own post-production, including editing, music scoring and mastering. "The beauty behind the DC1000 is that it converts all video to a 4.2.2 color space," he says. The result is broadcast-quality output that holds up beautifully even when heavily composited.

"One thing I wanted in a non linear card was the ability not to lose great detail due to artifacting and compression. When we head offshore, we often run into heavy seas that make for extremely dramatic footage. The DC1000 captures every last drop of water and never misses a frame. That is very important; often times our show features segments with nothing but dramatic footage edited to original soundtracks, so every bit of detail in a frame counts!"

The post-production of the show took 3 days before the DC1000; now, it takes 3 hours. He has a template already set up on his system with all of the graphics, intro and titling. All he has to do now is import the new footage and edit.

The time he saves on the editing process can be put to use on other aspects of the show such as planning and marketing. The end result is an outstanding program that is enjoyed by viewers from coast to coast.



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